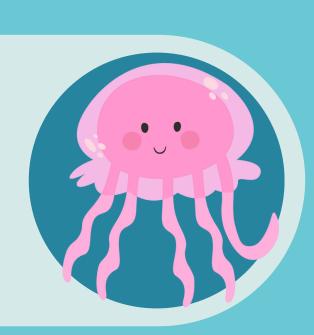
## GONE SPEAR PHISHING!



Cybercriminals disguise themselves as reputable companies or individuals to steal information.



Risks include system or data compromise, identity theft, financial loss, and more.



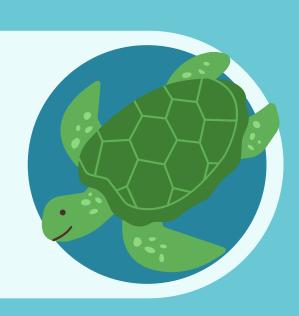
## **HOW TO PROTECT YOURSELF:**



Threat actors use public information to target their victims.

## Take time to verify

Stop, think, and verify sources before interacting.



## Recognize and report

Report suspicious activity to <u>abuse@rutgers.edu</u> immediately.



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